

New DIRECTV Customers, Save up to 50%!

DIRECTV is America's #1 satellite television provider in the country offering access to over 265 all-digital channels and over 130 national HD channels, including family programming, exclusive sports packages, local channels, music and award-winning movies. Last year, more people subscribed to DIRECTV than any other cable or satellite TV provider. Plus, DIRECTV is ranked #1 in customer satisfaction. There's never been a better time for you discover the DIRECTV difference!

Call NOW to get this exclusive limited time offer!

NEW DIRECTV customers:

Give your family the best in entertainment with this exclusive DIRECTV offer!

Get \$23 off per month for 12 months*, Free HBO, SHOWTIME and STARZ for 3 months and a FREE HD, DVR or HD/DVR receiver upgrade!

PLUS

An **Additional \$100 Off^** and **FREE Professional Installation!**

Your family will love the choices—You'll love the price! **Call Now! 888-285-4750**

Existing DIRECTV customers may be eligible for special equipment discounts and upgrades! Ask how!

Offers end 3/3/09 and are based on approved credit; credit card required. Credit card not required in MA and PA. New customers only (lease required). *\$23 BILL CREDIT/PROGRAMMING OFFER: LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Featured package names and prices: CHOICE \$52.99/mo.; CHOICE XTRA \$57.99/mo.; PLUS DVR \$62.99/mo. Visit directv.com to enroll in the DIRECTV Auto Bill Pay program. Requires valid email address. **Upon DIRECTV System activation, customer will receive redemption instructions (included in customer's first DIRECTV bill, a separate mailing, or, in the state of New York, from retailer) and must comply with the terms of the instructions. In order to receive full \$23 bill credit customer must enroll in DIRECTV Auto bill pay prior to offer redemption. Rebate begins 6-8 weeks after receipt of rebate from online or telephone. Timing and duration of promotional price depends on redemption date.** Account must be in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible. DIRECTV not responsible for late, lost, illegible, mutilated, incomplete, misdirected or postage-due mail. **DIRECT SAT TV \$100 REDEMPTION:** Courtesy of Direct Sat TV. Savings comes in the form of one \$5 bill credit per month for 12 consecutive months and one \$40 check rebate direct from Direct Sat TV with purchase of CHOICE package or above. Upon DIRECTV System activation, you must complete and comply with the terms of **two** redemption forms. Your '\$5 off per month for 12 months' redemption form can be completed online at <http://directv.com/DTVAPP/rebates/rebatesCenter.jsp> or by calling 877-286-4808. Your '\$40 check' redemption form can be found in your customer Welcome Package from Direct Sat TV. Please complete your '\$40 check' redemption form and mail to American Incentive Group at P.O. Box 1391, Aberdeen, NC 28315, c/o DST Benefits. To receive your full \$100, you must comply with the terms of both redemption methods